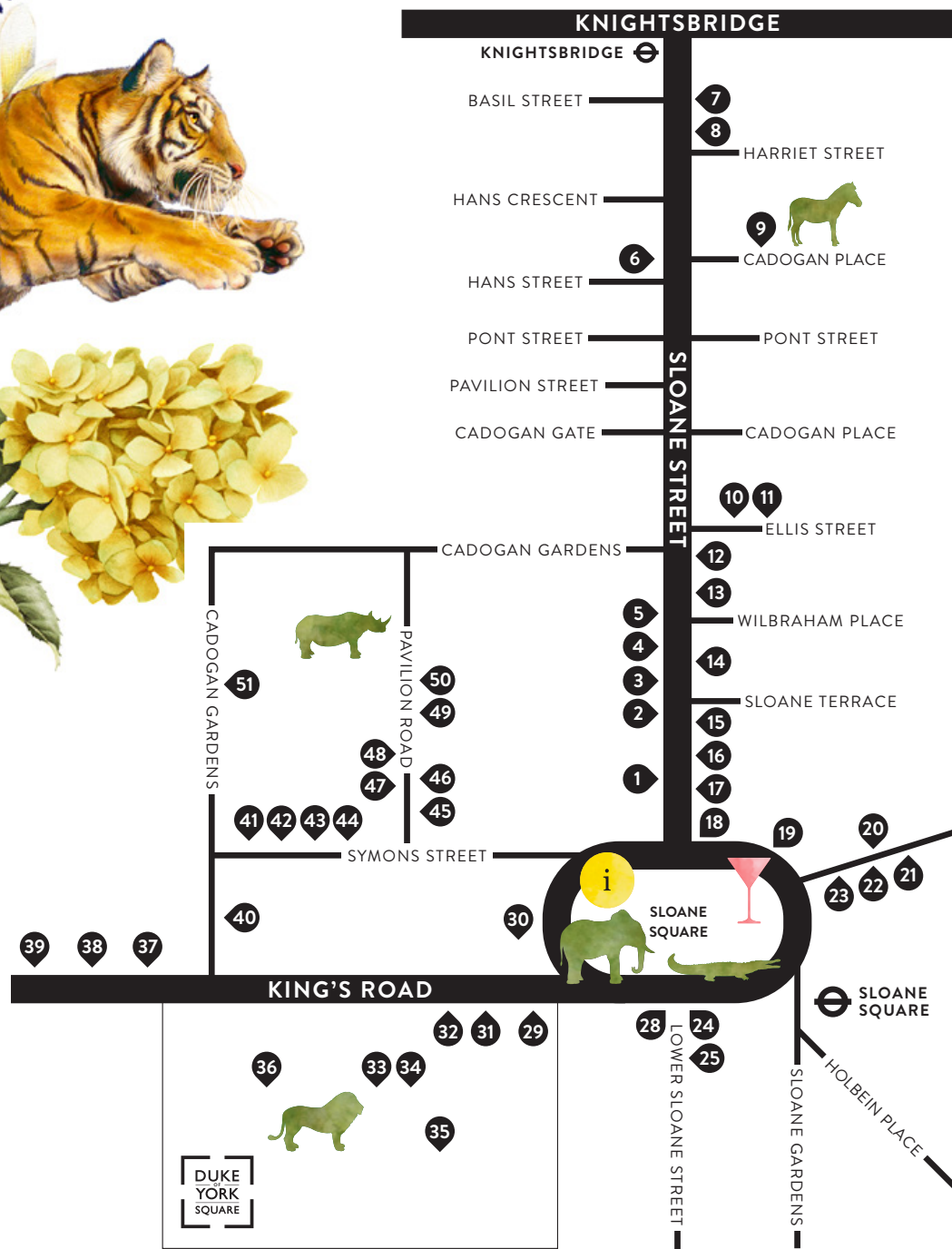


PARTICIPANTS

1. SMYTHSON
2. RED VALENTINO
3. HACKETT
4. GIORGIO ARMANI
5. BOUTIQUE 1
6. JIMMY CHOO
7. ERMANNO SCERVINO
8. ESCADA
9. JUMEIRAH CARLTON TOWER
10. YVES DELORME
11. RAW PRESS
12. PAULE KA
13. BRUNELLO CUCINELLI
14. OLIVER PEOPLES
15. PICKETT
16. N.PEAL
17. CASSANDRA GOAD
18. RAG & BONE
19. SLOANE SQUARE HOTEL
20. NYUMBA
21. TATEOSSIAN
22. TOM DAVIES
23. EMMA HOPE
24. HUGO BOSS
25. HAMPTONS INTERNATIONAL
26. ARTISAN DU CHOCOLAT
27. THE SLOANE CLUB
28. CLUB MONACO
29. BOGGI MILANO
30. PETER JONES
31. TM LEWIN
32. RIGBY & PELLER
33. TRILOGY
34. DUBARRY
35. MONICA VINADER
36. HIGH MOOD FOOD
37. KIEHL'S SINCE 1851
38. HOBBS
39. PENHALIGON'S
40. ANNOUSHKA
41. KIKI MCDONOUGH
42. POETRY
43. BRORA
44. THE WHITE COMPANY
45. T.BA
46. SARAH CHAPMAN SKINESIS
47. COSMETICS A LA CARTE
48. MOYSES STEVENS
49. HEIDI KLEIN
50. NATOORA
51. 11 CADOGAN GARDENS



ELEPHANT FAMILY
Protecting Asian elephants and their habitat



SAATCHI GALLERY



22-27 MAY 2017

GUIDED TOURS

There are two ways to explore Chelsea in Bloom. Take in all the sights at your leisure with a self-guided tour of the area using this map. Or why not enjoy being chauffeured in an exclusive Chelsea in Bloom rickshaw?

All rickshaw tours depart from Sloane Square and are complimentary, running each day from Tuesday 23 to Saturday 27 May, on the hour and half past the hour from 10.30am to 5pm. Please visit the Information Point to schedule your trip.

INFORMATION POINT

With so much going on, help is at hand to ensure you make the most of your time at Chelsea in Bloom. Visit the Information Point on Sloane Square where our safari hostesses will provide information on what's happening and answer any questions you may have, as well as taking advance bookings for rickshaw rides.

SAFARI TRAIL

In association with the Elephant Family, Cadogan brings you Chelsea's own safari trail. Spot majestic life-sized floral animals roaming the streets, including the Sloane Square Elephant, Sloane Street Zebras, Duke of York Square Lions, Pavilion Road Rhino, as well as two lurking Crocodiles, created by florist 'All for Love London'.

Elephant Family is an international NGO dedicated to protecting the Asian elephant from extinction. They fund pioneering projects across Asia to reconnect forest fragments, re-establish elephant migratory routes and help create safe homes for both elephants and people.

HIGHLIGHTS

- Elephant
- Safari Lodge
- Botanist Pop-up Bar
- African Lions
- Rhino
- Zebras
- Crocodile

TO CHELSEA
FLOWER SHOW
& BAOBAB GATE